

TIME TO

VACCINATE



IT'S TIME!

It is time to include preventive vaccination among housing, nutrition, hygiene, ventilation and other natural ways to ensure the wellbeing of farm animals and the sustainable production of quality milk and beef.

ADAPTING TO CHANGE

Farmers today face growing concerns about food health and production methods among consumers, retailers and food processors. This naturally has an impact on the running of a modern farm.

THIS IS TIME TO VACCINATE

Time to Vaccinate is an initiative intended to provide farmers with information and shared experiences about vaccination as a preventive tool.



Time to Vaccinate supports farmers who have already adopted vaccination, as well as farmers who want to know more about how vaccination can improve productivity and animal health. An important part of Time to Vaccinate will be to highlight examples of farmers who routinely vaccinate and share their experiences with a wider audience.

THE POWER OF PREVENTION

We are confident that a successful prevention programme has vaccination at its core, and is highly beneficial to both farmers and animals. This confidence is based on the science we bring to this topic and the benefits a preventive approach brings to animal health status, food quality and overall farm productivity.

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www.timetovaccinate.com

